



SUPPLY CHAIN MANAGEMENT SERVICES

Comprehensive Solutions Customized to Deliver

Integrated Solutions for Supply Chain Operators

You have a lot to manage – product and information flow, enterprise applications, and the cascading impact on your operations of such elements as in-plant dates, distribution, supplier monitoring, flow mapping, risk management, and more.

Harte-Hanks Logistics makes it easier. With more than 20 years of experience, our team knows the issues and challenges that matter most to your business. Our integrated, single-platform system supports the efficient management of sales orders, effective vendor on-boarding, supplier management, information integration, and flawless supply chain execution. Partner with Harte-Hanks to benefit from:

- **Leading-edge, computer-based logistics operations** – through our Web-enabled supply chain solutions, we ensure on-time deliveries with precise inventory visibility and up-to-the-minute tracking capabilities. The result: you avoid costly disasters while increasing bottom-line benefits and reducing inventory headaches.
- **Delivery above industry service standards** – With a quarter century managing logistics for some of the nation's most time-sensitive industries, Harte-Hanks Logistics consistently achieves 90 – 99% on-time performance.
- **Complete visibility and flexible reporting** – Our single-platform system provides comprehensive visibility of your in-transit supply chain, and flexible online reporting capabilities mean you have the information you need, when and how you need it.

Count on Supply Chain Management Services from Harte-Hanks for:

- Direct cost savings from leveraged buying power and optimized shipment routes

continued

INSIGHT INTO YOUR BUSINESS

Trust the leader in supply chain management.

BENEFITS AT A GLANCE

- Harte-Hanks completes more than 3.5 million **on-time** shipments each year.
- We work with many of the nation's top retailers and leading companies in the automotive, pharmaceutical, technology, and other industries.
- We bring decades of expertise to clients and deliver a total approach to supply chain management, transportation management, warehousing management, and specialized solutions.
- We deliver around-the-clock monitoring from order to delivery to prevent problems and ensure efficiency and expediency.



Insight. Passion. Results.



SUPPLY CHAIN MANAGEMENT SERVICES

- Indirect cost savings from the Harte-Hanks team dispatch, trace and track, managed service standards, handled claims, pre-audit of invoices, and batched invoices
- Secure, 24/7 worldwide Web-based transportation management system
- Unmatched logistical support and expertise

Harte-Hanks Supply Chain Management solutions positively impact client operations, human resources, financial management, risk management, business strategy, and customer satisfaction by allowing for increased complete orders shipped quickly with less breakage or errors.

Fortune 1000 companies around the world rely on us to integrate and streamline their supply chain operations. Find out how you, too, can benefit from a partnership with Harte-Hanks Logistics.

ABOUT HARTE-HANKS

At Harte-Hanks, we know it takes more than guesswork to create direct marketing solutions that help you win, keep and grow your customer base. It takes true **insight** to understand complicated customer and marketplace data, and decipher how your customers and prospects behave. It takes people with **passion** to do whatever it takes to create innovative marketing communications that don't just break through the clutter – but break through the barriers to get response. And it takes a focus on delivering impressive, business-driving **results** to make sure you get maximum value from your direct marketing investment. It takes the people of Harte-Hanks.

For More Information Contact:

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