

# HARTE-HANKS At A Glance



## We Deliver on Our Core Competency

As one of the nation's leading third-party logistics providers, Harte-Hanks delivers integrated solutions that positively impact all areas of the organization through:

- Direct and indirect cost savings
- End-to-end, streamlined supply chains to improve efficiency
- Secure, 24/7 Web-based management systems and proven disaster recovery planning
- Unmatched, computer-based logistical support for all freight modes, domestic and international
- Flexible reporting capabilities
- Green solutions that save time and money while reducing your impact on the environment
- Rigorous monitoring and reporting of all carriers in our network

## LOGISTICS SOLUTIONS DRIVEN BY TECHNOLOGY

Harte-Hanks Logistics streamlines supply chains to improve efficiency and control costs. Best-of-class services include supply chain management, transportation management systems, warehouse management systems, supply chain data management, and specialized supply chain advisory services to help firms optimize network models and transportation routes, streamline packaging and right-size inventories.

**Supply Chain Management – comprehensive management of the entire supply chain.** Support your supply chain with our integrated, single-platform system for efficient:

- Management of sales orders
- Vendor/supplier on-boarding
- Supplier management
- Information integration

With more than 20 years of supply chain execution experience, expect the best from Harte-Hanks to ensure your products and information flow efficiently and on time. Take the worry out of scheduling in-plant dates, managing distribution, monitoring and scoring supplier performance, mapping supply chain flows – and more.

**Transportation Management Services – a single-platform, technology-driven system.** Ensure on-time performance and cost savings – and no accounting headaches – with our flexible reporting capabilities and world-class, Web-based application for placing transportation orders, managing risk, and consolidating and auditing invoices. We deliver unmatched logistical support and expertise around the corner or around the globe.

**Warehouse Management Systems – a national infrastructure to reduce inventory issues.** You need to save time and money fulfilling your customers' requests. Bring in your collateral for store-level applications, manage inventory, pick/pack and ship without comprehensive, easy-to-use Web-based warehouse management services that include receiving, storage, inventory control, and order fulfillment from warehouses conveniently located across the U.S. to ensure on-time delivery.

**Supply Chain Advisory Services – specialized services that deliver a dramatic return on investment.** To help you gain or sustain a competitive edge, Harte-Hanks Logistics offers specialized services that include:

- **Package optimization** – design of shipping cases that deliver bottom-line impact to freight, warehouse, and packaging costs.
- **Network modeling** – feasibility study of network designs that best suit your business strategy, balancing cost savings with service demands.



Insight. Passion. Results.

*continued*



## At A Glance

# Logistics Opportunity Assessment

The more aware you are of your total logistics costs, the more improvements you can make to save time and money, while reducing the impact on the environment.

We offer each client a comprehensive Logistics Opportunity Analysis to help us develop a customized logistics solution that delivers quantifiable results. Ask how we can offer this invaluable road mapping tool to you at no cost or obligation.

Your Logistics Opportunity Analysis will:

- Identify operations areas for improvement, in approximately five days
- Provide specific, quantified recommendations for improvement
- Generate a detailed cost analysis report and summary to show you exactly how much time and money you could save

America's leading companies trust Harte-Hanks. You can, too. Contact us to learn more today!

- **Routing optimization** – delivers greatest savings on larger distributions by maximizing truckload miles through a proprietary software program.
- **Supply chain data management** – cleans, standardizes, and connects data from disparate systems to provide valuable insight.

### DRIVING GREEN

In today's world, greening your supply chain has become an imperative. If it's done right, it lowers expenses, protects the environment, and delivers competitive advantage.

Research shows that companies are driven to reduce their carbon footprint due to the rising costs of energy and inbound/outbound transportation, the need to gain a competitive differentiator, current or expected government regulations and the desire to be a thought leader for green initiatives.

Greening your supply chain can be achieved by:

- Outsourcing to more environmentally friendly logistics partners
- Improving the supply chain routing network for reduced redundancy and travel miles
- Optimizing packaging to reduce waste
- Increasing product per shipment, which reduces overall number of shipments

Harte-Hanks provides solutions that reduce your impact on the environment while increasing efficiency and lowering costs. How? By pinpointing the areas where waste can be reduced and ensuring your supply chain is operating at maximum efficiency.

### TRUST THE LEADER IN LOGISTICS TO DELIVER ON TIME, EVERY TIME

Logistics experience doesn't come easily. Harte-Hanks completes more than 3.5 million on-time shipments each year and we work with most of the nation's top retailers, plus top companies in the automotive, financial, pharmaceutical, technology, and other industries. We bring more than two decades of expertise to our clients and deliver integrated or stand-alone solutions to drive costs out of transportation, warehousing, and the entire supply chain.

Clients benefit from a comprehensive North American network and global reach, along with time and money-saving technology that delivers:

- Leading-edge, computer-based logistics operations
- Nationwide warehousing
- Transportation management for all freight modes, domestic and international



Insight. Passion. Results.

For More Information Contact:  
Harte-Hanks  
(800) 456-9748

[www.harte-hanks.com](http://www.harte-hanks.com)

[contactus@harte-hanks.com](mailto:contactus@harte-hanks.com)

Twitter: #HH\_DM

Facebook: [www.facebook.com/hartehanks](http://www.facebook.com/hartehanks)