



SUPPLY CHAIN ADVISORY SERVICES

Customized Services that Deliver a Dramatic Return on Investment

Specialized Services to Improve Your Supply Chain

You need to streamline your supply chain. Improve efficiencies. Control costs. To help you gain or sustain a competitive edge, Harte-Hanks Logistics offers specialized services to squeeze out every dollar and minute of efficiency you can:

- **Package optimization** – Reduce waste and lower your freight, warehouse, and packaging costs with package and pallet designs that deliver maximum value at minimum cost.
- **Network modeling** – Reduce transportation and fuel costs with network designs tailored to your business strategy and operational needs, balancing cost savings with service demands.
- **Routing optimization** – Maximize savings on large distribution networks by minimizing your truckload miles through a proprietary software program and in-depth analysis.
- **Inventory optimization** – Take inbound inventory off your balance sheet until delivered, freeing up valuable cash flow.
- **Supply chain data management** – Clean, standardize, and connect data from disparate systems to provide valuable insight and reporting.

Harte-Hanks Logistics streamlines supply chains to improve efficiency and control costs. Best-of-class services include supply chain management, transportation management systems, warehouse management systems, supply chain data management, and more.

Clients benefit from a competitive comprehensive North American network and global reach, along with time- and money-saving technology that delivers:

- Leading-edge, computer-based logistics operations
- Unparalleled inventory management
- Nationwide warehousing and operations network
- Transportation management
- Seamless integration
- Assured on-time delivery
- Unmatched logistics expertise

Find out how you can benefit from a partnership with Harte-Hanks Logistics.

At Harte-Hanks, we know it takes more than guesswork to create direct marketing solutions that help you win, keep and grow your customer base. It takes true **insight** to understand complicated customer and marketplace data, and decipher how your customers and prospects behave. It takes people with **passion** to do whatever it takes to create innovative marketing communications that don't just break through the clutter – but break through the barriers to get response. And it takes a focus on delivering impressive, business-driving **results** to make sure you get maximum value from your direct marketing investment. It takes the people of Harte-Hanks.

INSIGHT INTO YOUR BUSINESS

We Deliver on Our Core Competency

BENEFITS AT A GLANCE

As the nation's leading and largest provider of third-party logistics, Harte-hanks provides integrated solutions that positively impact every area of your company including customer satisfaction through:

- Direct and indirect cost savings
- End-to-end, streamlined supply chain to improve efficiency
- World-class management tools to regulate spend
- Secure, 24/7 Web-based management systems and proven disaster recovery planning
- Unmatched, computer-based logistical support
- Flexible reporting capabilities
- Greening solutions that save time and money while reducing the impact on the environment



Insight. Passion. Results.

For More Information Contact:
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