



INTERNATIONAL SUPPLY CHAIN MANAGEMENT

Integrated solutions for international supply chain management

Challenges

As an international logistics planner, you've got a lot on your plate. Getting the right product in the right quantity to the right place at the right time is no easy feat. To "do it right" you need comprehensive knowledge of governmental regulations in every port you touch – inbound and outbound. And to manage and integrate sales orders, shipments, routes, suppliers, and mountains of logistics information you also need:

- Effective systems to simplify your life and lower your costs
- Streamlined processes to make quick work of complex tasks
- Expert staff with the skill to prevent problems before they're problems, and the insight to manage the unforeseen

Flawless supply chain execution is a tall order. Harte-Hanks can help.

Solution

Harte-Hanks offers global strength to support every type of international freight forwarding need. Our end-to-end solutions combine expert service, sophisticated technology and powerful partnerships to help you drive costs out of your global supply chain without sacrificing quality, speed or visibility.

Expert service means our people understand the complexity of international logistics. We work closely with you to understand your needs, and ensure your freight arrives when, where and how you need it, at the best price available.

Sophisticated technology from Harte-Hanks provides real-time views of your shipments at every point in your supply chain. And as regulatory demands change, our experts make sure your documentation meets or exceeds governmental requirements so you don't lose valuable time clearing customs.

Powerful partnerships with firms like FreightCo Logistics, the leader in international freight forwarding services, ensure you have access to a global network of carriers and agents with unsurpassed skill and experience.



And with Harte-Hanks as your logistics provider, you enjoy seamless visibility of your shipments, the convenience of a single invoice, and the certifications required to move your freight quickly across international borders.



Insight. Passion. Results.

INSIGHT INTO YOUR BUSINESS

Put a leader to work for you. Harte-Hanks manages all or part of your international logistics process from purchase order to final delivery.

From ad-hoc moves to a comprehensive program, we're ready to help!

BENEFITS AT A GLANCE

- Seamlessly manage all details of your international logistics with sophisticated technology that integrates with your enterprise systems.
- Leverage deep in-country knowledge throughout Asia and Europe to ensure you stay compliant with local regulations.
- Streamline your international supply chain to improve efficiency and control costs with best-of-class services and systems for supply chain, transportation and warehouse management.
- Enjoy personalized service to address the challenges of overseas consolidation, assembly, and distribution.



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How it Works

Harte-Hanks starts by understanding your “as is” state, then performing a discovery process which will result in the development of a customized solution to meet your global logistics requirements for today *and* tomorrow. With 30 years of expertise in logistics, our staff ensures on-time performance and cost savings – and no accounting headaches – with our flexible reporting capabilities and world-class, Web-based application for placing transportation orders, managing risk, and consolidating and auditing invoices. We deliver unmatched logistical support and expertise around the globe.

You'll Get

With Harte-Hanks managing your international supply chain, you benefit from:

- Integrated international services that include:
 - Point-to-point Worldwide Delivery
 - Air and Ocean Charter
 - Less than Container Load (LCL) Coordination
 - Full Container Load (FCL) Coordination
 - Breakbulk and RO/RO
 - Customs Brokerage
 - Warehousing/Distribution
 - Project Coordination
 - Next Flight Out Service
 - Warehousing/Distribution
 - Worldwide Consolidation
 - FMC/NVOCC/IATA
- Customized services that meet individual needs – from comprehensive international logistics to ad hoc air freight moves
- End-to-end, streamlined supply chain management
- World-class management tools to track your shipments and regulate spend
- Secure, 24/7 Web-based management systems and proven disaster recovery planning
- Flexible tracking and reporting capabilities
- Rigorous monitoring and reporting of all carriers and partners in our global network
- Greening solutions that save time and money while reducing environmental impact

Next Steps

The more aware you are of your total international logistics costs, the more improvements you can make to save time and money, while reducing your impact on the environment. Request your complimentary Logistics Opportunity Analysis to help us develop a customized international logistics solution that delivers your company quantifiable results. Contact us to schedule your analysis today!

ABOUT HARTE-HANKS

At Harte-Hanks, we know it takes more than guesswork to create direct marketing solutions that help you win, keep and grow your customer base. It takes true **insight** to understand complicated customer and marketplace data, and decipher how your customers and prospects behave. It takes people with **passion** to do whatever it takes to create innovative marketing communications that don't just break through the clutter – but break through the barriers to get response. And it takes a focus on delivering impressive, business-driving **results** to make sure you get maximum value from your direct marketing investment. It takes the people of Harte-Hanks.

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